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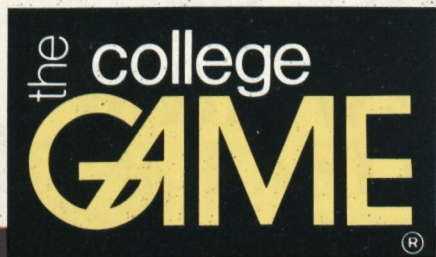
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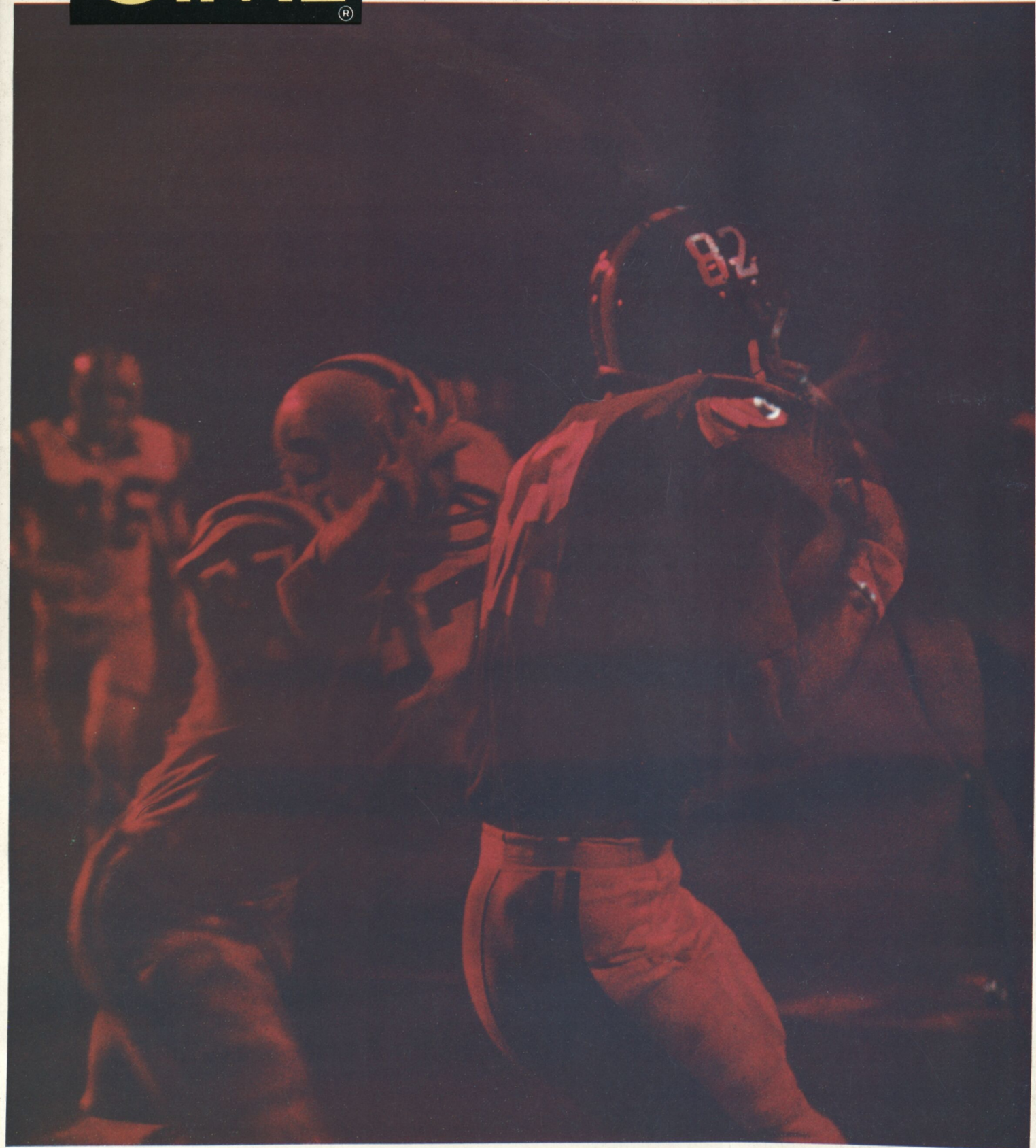
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Prairie View A&M East Texas State

Cotton Bowl, Dallas, Texas, Sept. 14, 1974



OFFICIAL PROGRAM 50¢



Official Program — 50c
**PRAIRIE VIEW A&M
UNIVERSITY**

vs.

**EAST TEXAS STATE
UNIVERSITY**

Cotton Bowl- Dallas, Texas

September 14, 1974, 8:00 p.m.

Greetings to Prairie View and East Texas State fans from all parts of Texas. We welcome you to this 1974 opening game in the Cotton Bowl. This is the first grid match between these two Texas state-supported universities, and hopefully the beginning of a long series of contests and warm, friendly competition.

BEST WISHES.

Publications Office
Prairie View A&M University



WE'RE WORKING TO KEEP YOUR TRUST.

Greetings from . . .



EAST TEXAS STATE

FOUNDED — 1889 as Mayo College; Taken over by the State of Texas in 1917.

LOCATION — Commerce, Texas

PREISDENT — F. Henderson McDowell

CONFERENCE — Lone Star (Charter member, 1931)

ENROLLMENT — 9,100

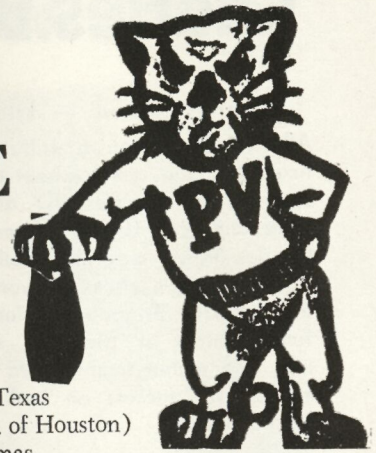
NICKNAME — Lions

COLORS — Blue and Gold

STADIUM — Memorial Stadium (capacity 10,000)

FIELDHOUSE — Capacity 4,000

PRAIRIE VIEW



FOUNDED — 1876

LOCATION — Prairie View, Texas
(30 minutes N. W. of Houston)

PRESIDENT — Dr. A. I. Thomas

CONFERENCE — Southwestern Athletic Conference

ENROLLMENT — 4,360

NICKNAME — PANTHERS

SCHOOL COLORS — Purple and Gold

STADIUM — Blackshear Field (capacity 5000)

FIELD HOUSE CAPACITY — 6000

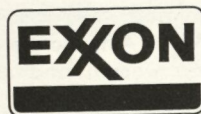
BAND AND DRILL TEAM — ROTC — 120 Pieces

SCHOOL PAPER — THE PANTHER, STANDARD

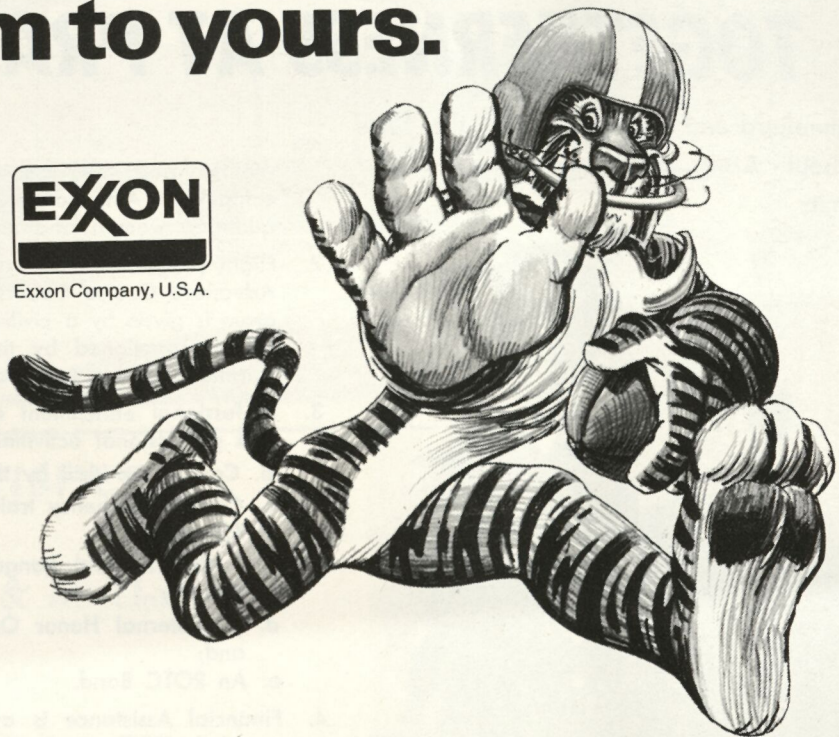
PHYSICAL PLANT — Composed of 39 permanent buildings, including administration, institutional service and residence halls (1,440 acres)

STAFF — Faculty, 236 — Employees, 425

Season's greetings from our team to yours.



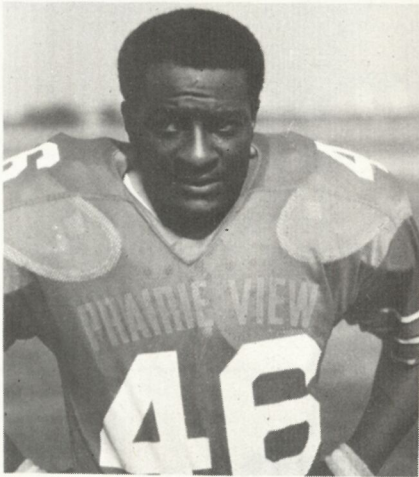
Exxon Company, U.S.A.



Charles Brown - Sports and Army ROTC

Charles Brown — Athlete

Athletic competition contributes significantly to the development of leadership traits required by all major firms and the United States Army. Charles Brown, a former football star at Prairie View, chose to work within the AROTC Brigade to learn the fundamentals of planning, organizing, and management which prepared him for success on and off the football field.

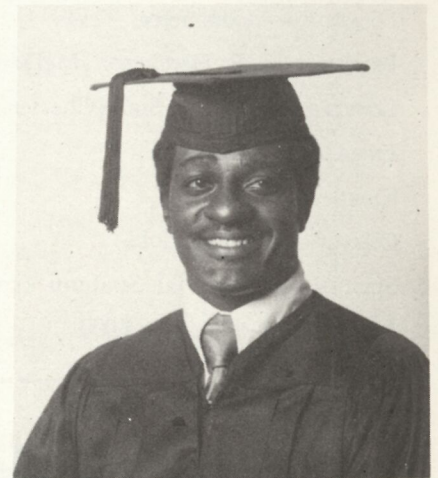


Charles Brown — AROTC

Army ROTC at Prairie View provides each cadet with the opportunity to practice the leadership and managerial principles prevalent in today's Army. Charles Brown developed and improved his leadership and managerial skills by joining Prairie View's AROTC Program and going "Ranger-Airborne."

Charles Brown — Leader

Charles Brown is ready to assume a leadership role in today's modern society. Whether he chooses the U. S. Army or industry, he has prepared himself well: The choice is his.



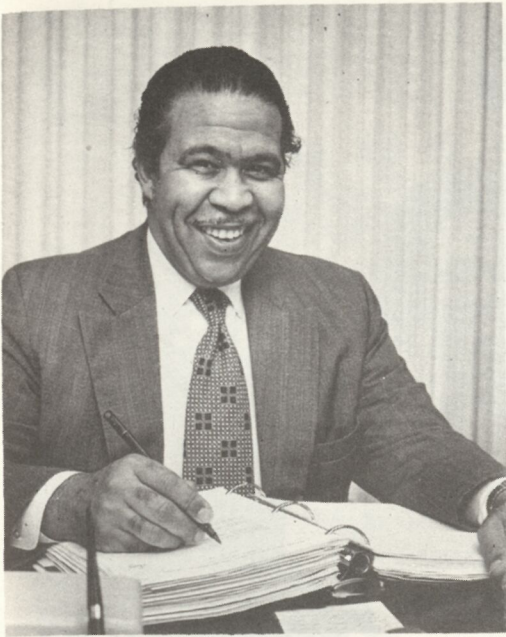
TOGETHERNESS AT PRAIRIE VIEW

Shepherd and Lorder checked the facts about Army ROTC and they found that:



1. Women and men are joining forces and learning to compete in America's mainstream. The U. S. Army needs qualified women and men regardless of academic major.
2. Flight programs are available to interested and qualified Advanced Course Cadets at no expense. The flight program is given by a civilian flying school near Prairie View and is sanctioned by the Federal Aviation Agency, Department of the Army, and Prairie View A&M University.
3. Professional enrichment activities offer a variety of social and professional activities to include:
 - a. Competitive drill by the Pershing Rifles Drill Team;
 - b. Counterinsurgency training by the elite Counterguerrilla Company;
 - c. Airborne and Ranger training by professional Army schools;
 - d. A Fraternal Honor Organization (Scabbard & Blade), and;
 - e. An ROTC Band.
4. Financial Assistance is available. You can compete for a scholarship. Dial 713-857-4713/4512 and see how Prairie View's NROTC Program can help you.

PRAIRIE VIEW A&M



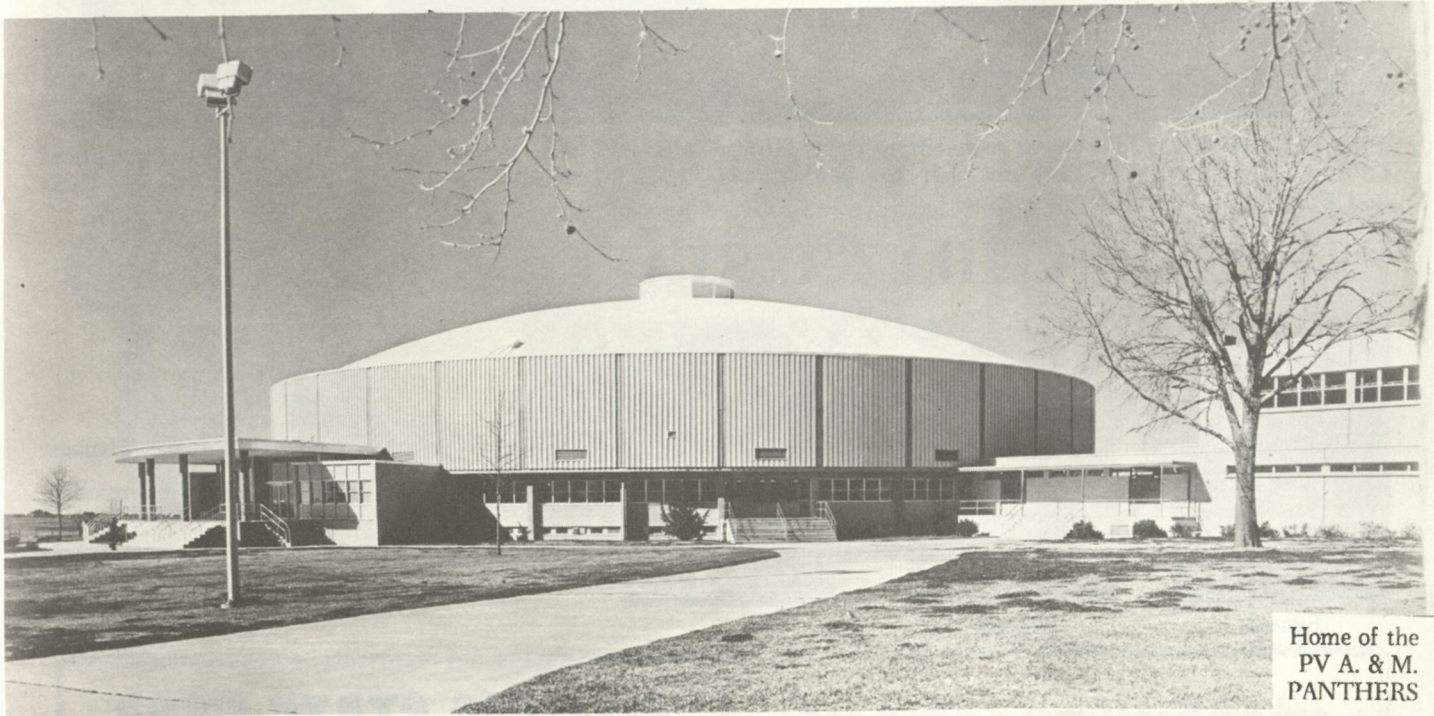
DR. ALVIN I. THOMAS
President



DR. MARION HENRY
*Chairman, Athletic Council,
Acting Director of Athletics*



COACH HOOVER WRIGHT
Head Football Coach



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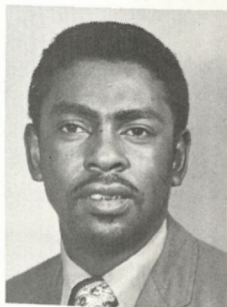


PVU COACHING STAFF: Front row, left to right, Hoover Wright, Head; John Tankersley, Offensive Ends; Clifford Gilliard, Offensive Backs. Back row, left to right: Robert Kinney, Defensive Line; J. C. Williams, Defensive Backs and Cornelius Cooper, Offensive Line.

PANTHER ATHLETIC STAFF



ENGLISH



BOOKER



OWENS

LEON ENGLISH Athletic Business Manager

JOE BOOKER Sports Information,
Head Trainer

E. R. OWENS, M. D. Team Physician

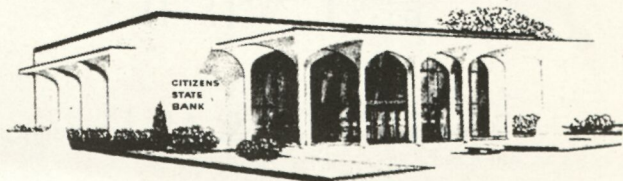
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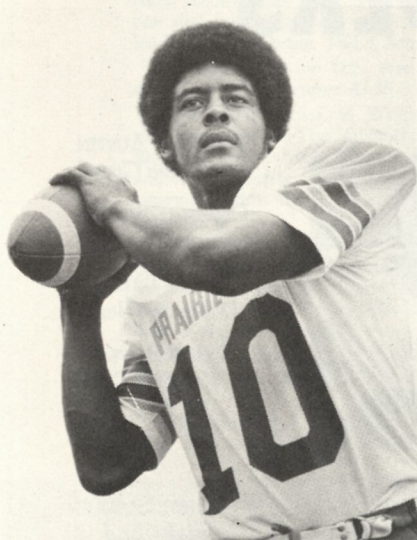
Phone 826-2431

HEMPSTEAD, TEXAS



1974 PANTHER FOOTBALL SQUAD

QUARTERBACKS



STEVE FRANCIS
All-SWAC Candidate



CURTIS CEASAR
Quarterback



SAM MAXIE
Quarterback

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WALLER, TEXAS

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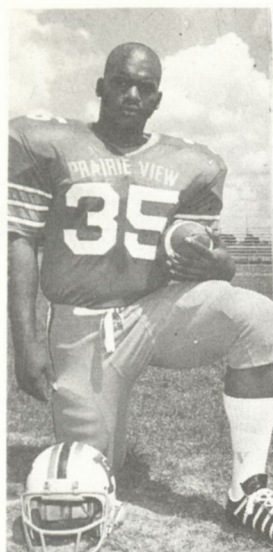


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DAVID BOHANNON
Fullback



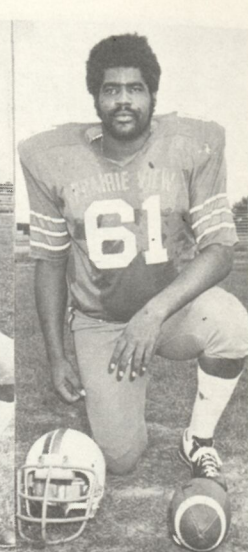
CARL GUDE
Defensive Back



TYRONE HARLAND
Center



DAVID SHAW
Defensive Back

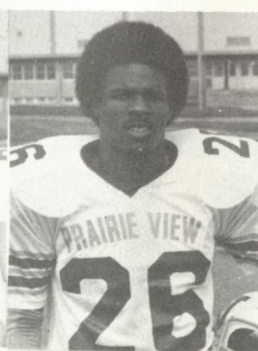


JESSIE SIMON
Offensive Tackle

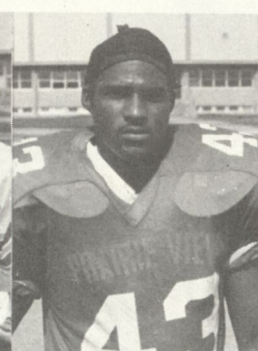
PANTHER LEADERS



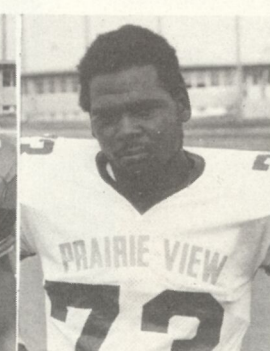
GREGORY AUSTIN
Offensive Guard



DOUGLAS BOLDEN
Running Back



STEVE BREED
Defensive Back



AARON BROWN
Offensive Tackle



ERNEST BURKE
Tight End



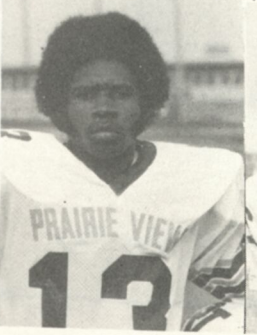
BILLY ISAAC
Running Back



WALTER MITCHELL
Tight End



JOHN MONTGOMERY
Defensive End



JIM SWEET
Running Back



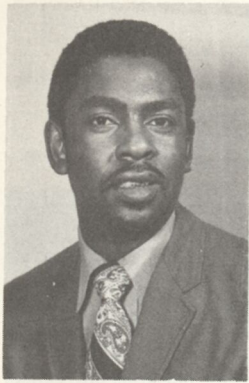
TOM BROCK
Defensive Tackle



PHILLIP BRAZILLE
Split End



LONNIE LEWIS
Linebacker



TONIGHT'S GAME

By Joe Booker,

PV Sports Director

Tonight's contest between Prairie View and East Texas State, is the first ever on the gridiron. Both teams bring a great football tradition to the Cotton Bowl.

East Texas coached by Ernest Hawkins, who is in his 10th season at East Texas, put together a 7-4 record last year. They tied for third in the conference (Lone Star) with a 6-3 stanza.

The Lions return 25 lettermen. Only 10 lettermen were lost from last year. Heading the lettermen is All American defensive back Autry Beamon. Jake Woods, a 6-0, 215 pound first team All Lone Star Conference last year will head the offensive line. Woods will be paving the way for running back Gary Bowers, who rushed for 1,029 yards last year to lead the Lone Star Conference. Aundra Thompson, who rushed for 749 yards, will join Bowers in the backfield.

Coach Hoover John Wright, is in his second year guiding the Prairie View Panthers. However, Wright did coach the Panthers from 1966-68. He returned last season one day before practice was to start after then PVU head coach T. Danzy, had a heart attack.

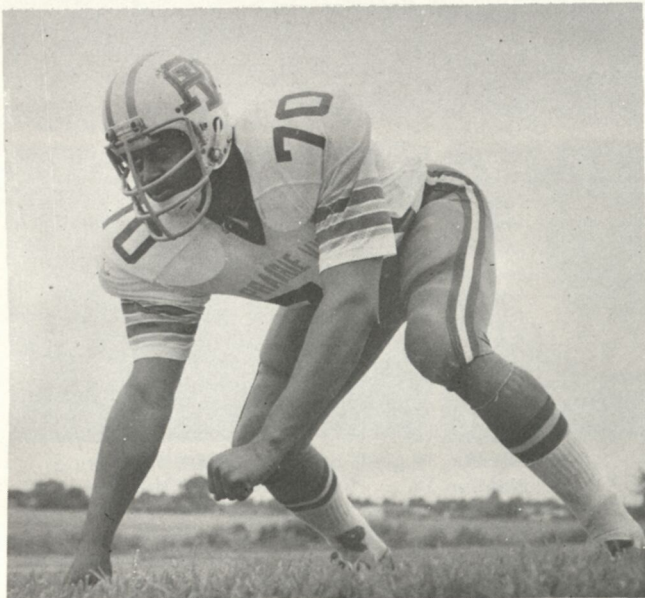
Wright is in his 11th year coaching football (four at PV) and has a career 43-38-2 record.

The 1974 edition of Wright's team is one of his most impressive. The quarterback slot is no longer a suspense. Senior Steve Francis, has a year of experience and reserve Curtis Ceasor has been a starter. Some 19 lettermen return from last season, but most of them are sophomores.

The Panthers running game has been one of the bright spots in practice. Backs Doug Bolden (6-2, 190), Jim Sweet, (5-11, 175), David Bohanner, (6-3, 240), Billy Issiac, (6-2, 230), Harvey Hardeman, (5-10-190) and a host of others.

Phillip Brazille, a senior from Beaumont is Francis' favorite target. He also likes Ernest Burke and Walter Mitchell.

The defense is headed by linebacker Lonnie Lewis (6-2, 220) and back Carl Gude (5-10, 175).



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Hempstead, Texas

PRAIRIE VIEW A&M FOOTBALL ROSTER

No.	Name	Class	Exp.	Ht.	Wt.		Hometown	High School
10	Stephen Francis	Sr.	3	6'1"	186	QB	Houston, Tx.	Lincoln H.S.
11	Wm. Reynolds	Fr.	0	6'1"	189	QB	Houston, Tex.	Galena Manor
12	Andrew Smith	Sr.	3	5'10"	180	QB	Bay City, Tx.	Reagan H.S.
14	Samuel Maxie	Soph.	1	6'1"	178	QB	Atla. Tx.	Atlanta H.S.
16	Harvey Osborne	Fr.	0	5'9"	165	DB	Houston, Tex.	Kashmere H.S.
17	Sammy Harrison	Soph.	1	5'4"	154	RB	Snyder, Tex.	Snyder H.S.
18	Curtis Ceasor	Sr.	3	6'3"	215	QB	Bmt. Tex.	Hebert H.S.
19	Steve Breed	Soph.	1	5'0"	188	DH	Kirbyville	Kirbyville H.S.
20	David Shaw	Jr.	2	5'11"	170	DB	Dallas, Tex.	Wilmer Hutchins
21	Kenneth Hill	Soph.	1	6'2"	175	DB	Lufkin, Tx.	Lufkin H.S.
22	Jimmy Sweet	Soph.	1	5'9"	170	HB	Vicksburg, Mississippi	North Vicksburg
23	Walter Williams	Fr.	0	6'0"	170	S	Bmt. Tx.	Charlton Pol.
24	David Francis	Soph.	1	6'	180	RB	Houston, Tex.	Lincoln H.S.
25	Halven Young	Soph.	1	5'1"	174	DB	Vicksburg	North Vicksburg
26	Douglas Bolden	Jr.	2	6'1"	192	RB	Waco, Tx.	Jefferson H.S.
27	Carl Gude	Jr.	2	5'11"	166	DB	Marlin, Tx.	Marlin H.S.
28	Steve O'Gilbert	Fr.	0	5'11"	175	RB	Kirbyville	Kirbyville H.S.
30	Clarence Farmer	Fr.	0	6'3"	180	DB	Dickerson	Dickerson H.S.
32	David Bohannon	Soph.	1	6'2"	240	FB	Dekalb, Tx.	Dekalb H.S.
33	Anthony Price	Soph.	1	6'0"	205	FB	Mt. Pleasant	Mt. Pleasant H.S.
34	Dwight Tillman	Fr.	0	6'3"	205	FB	Troup, Tx.	Troup H.S.
35	Billy Issac	Jr.	2	6'2"	240	RB	Pittsburg	Douglas H.S.
36	Charles Smith	Fr.	0	5'10"	234	FB	Angleton	Angleton H.S.
40	Dennis Larry	Fr.	0	5'11"	180	SS	Atla. Tx.	Atlanta H.S.
41	Ellis Berry	Jr.	2	5'11"	170	RB	Stuttgart	Stuttgart H.S.
42	Travis Weatherspoon	Fr.	0	5'7"	165	RB	Pineland, Tx.	West Sabine
43	Vaughn Craddock	Soph.	1	5'11"	198	RB	Dallas, Tx.	Roosevelt H.S.
44	George Whiteside	Fr.	0	5'11"	192	RB	Cameron, Tx.	C. H. Yoes, H.S.
45	Harvey Hardeman	Jr.	2	5'11"	180	RB	San Antonio	Wheatly H.S.
50	Ellery Stevenson	Soph.	1	6'2"	245	OC	Houston, Tx.	Jones, H.S.
51	Ennis Brown	Fr.	0	6'0"	215	C	Montgomery	Montgomery H.S.
52	Webster Nelson	Fr.	0	6'3"	205	C	Tatum, Tx.	Tatum H.S.
53	Charles Jackson	Fr.	1	6'1"	184	DB	Houston, Tx.	Wheatly H.S.
54	Tyrone Harland	Sr.	3	6'1"	264	OG	Houston, Tx.	Kashmere H.S.
55	Daniel Bennett	Soph.	1	6'1"	217	L	Houston, Tx.	Jones H.S.
60	Count Pennbacker	Soph.	1	6'3"	215	DE	Seymour, Ind.	Seymour H.S.
61	Morris Richardson	Fr.	1	6'2"	212	DE	West Columbia	Columbia H.S.
62	John Montgomery	Soph.	1	6'2"	205	DE	Poteau, Okla.	Poteau H.S.
64	Lloyd Weatherspoon	Soph.	2	6'0"	242	OG	Pineland, Tx.	West Sabine H.S.
65	Gregory Austin	Soph.	1	6'1"	233	OG	Brazoria, Tx.	Sweeny H.S.
66	Harold Richardson	Soph.	1	5'10"	235	OG	LaMarque, Tx.	LaMarque H.S.
67	Milton Sims	Fr.	0	6'2"	230	T	Austin, Tx.	Reagan H.S.
68	Terry Knighton	Fr.	0	6'3"	210	OG	Pineland, Tx.	West Sabine H.S.
69	Aaron Brown	Sr.	3	6'2"	232	OT	Houston, Tx.	Williams H.S.
70	Ellis Caple	Sr.	3	6'3"	245	OG	Benton, Ark.	Benton H.S.
71	Charlie Baity	Soph.	1	6'5"	265	DL	Birmingham, Ala.	Phyllis H.S.
72	Maurice Gindratt	Sr.	3	6'2"	235	DE	Waco, Tx.	Moore H.S.
73	James Cole	Soph.	1	6'	243	OT	Vicksburg	North Vicksburg
74	Jesse Simon	Sr.	3	6'1"	258	OG	Dallas, Tx.	Wilmer Hutchins
75	Tom Brock	Sr.	3	6'	262	DT	Bmt. Tx.	Charlton Pol.
76	Edward Williams	Soph.	1	6'1"	230	DE	Birmingham	Hayer H.S.
77	John Hunt	Soph.	1	6'1"	279	DI	Garland, Tx.	S. Garland H.S.
78	Kenneth Austin	Soph.	1	6'0"	240	DT	Brazoria, Tx.	Sweeny H.S.
79	Kenneth King	Fr.	0	6'5"	275	DT	Tulsa, Okla.	McLain H.S.
81	Danny Mitchell	Fr.	0	6'4"	190	TE	Marlin, Tx.	Marlin H.S.
83	Walter Mitchell	Soph.	1	6'2"	210	TE	West Tx.	LaMarque H.S.
85	Montie Lee	Fr.	0	6'1"	185	TE	Matagorda	Bay City H.S.
86	Clifford Shaw	Fr.	0	6'1"	201	SE	Hallsville	Hallsville H.S.
87	Earnest Burke	Soph.	1	6'	200	TE	Birmingham	Phyllis H.S.
88	Phillip Brazile	Sr.	3	6'3"	180	WR	Bmt. Tx.	Hebert H.S.
89	Jesse Horace	Fr.	0	6'3"	195	TE	Groveton	Groveton H.S.
90	Lonnie Lewis	Jr.	2	6'2"	210	L	Hubbard, Tx.	Hubbard H.S.
91	Charles Mosley	Soph.	1	6'2"	198	L	Houston, Tx.	Worthing H.S.
92	Darrell Sammons	Fr.	0	6'3"	199	L	Tatum Tx.	Tatum H.S.
93	Judge Buxton	Soph.	1	6'3"	215	L	Houston, Tx.	Lincoln
94	Larry Berry	Fr.	1	6'1"	200	L	Houston, Tx.	Wheatly H.S.
95	Ronald Thompson	Soph.	1	6'2"	210	L	Houston, Tx.	Jones H.S.
15	Eddie Riley	Soph.	1	5'5"	165	K	Houston, Tx.	Yates H.S.



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OFFENSE

No.	Name	Pos.
87	EARNEST BURKE	TE
74	JESSE SIMON	LT
65	GREG AUSTIN	LG
54	TYRONE HARLAND	C
70	ELLIS CAPLE	RG
69	AARON BROWN	RT
83	WALTER MITCHELL	SE
10	STEVE FRANCIS	QB
42	TRAVIS WEATHERSPOON	RB
26	DOUGLAS BOLDEN	FL
32	DAVID BOHANNON	FB

PRAIRIE VIEW

DEFENSE

76	EDWARD WILLIAMS	E
78	KENNETH AUSTIN	T
77	JOHN HUNT	T
72	MAURICE GINDRETT	E
95	RONALD THOMPSON	SLB
90	LONNIE LEWIS	WLB
53	CHARLIE JACKSON	MLB
27	CARL GUDE	C
20	DAVID SHAW	FS
25	HALVING YOUNG	SS
19	STEVE BREED	C

10	S. Francis, QB	65	Austin, OG
11	Reynolds, QB	66	H. Richardson, OG
12	Smith, QB		
14	Maxie, QB	67	Sims, T
15	Riley, K	68	Knighton, OG
16	Osborne, DB	69	Brown, OT
17	Harrison, RB	70	Caple, OG
18	Ceasor, QB	71	Baity, DL
19	Breed, DH	72	Gindratt, DE
20	Shaw, DB	73	Cole, OT
21	Hill, DB	74	Simon, OG
22	Sweet, HB	75	Brock, DT
23	W. Williams, S	76	E. Williams, DE
24	D. Francis, RB	77	Hunt, DT
25	Young, DB	78	K. Austin, DT
26	Bolden, RB	79	King, DT
27	Gude, DB	81	Mitchell, TE
28	O'Gilbert, RB	81	D. Mitchell, TE
30	Farmer, DB	83	W. Mitchell, TE
32	Bohannon, FB	85	Lee, TE
33	Price, FB	86	Shaw, SE
34	Tillman, FB	87	Burke, TE
35	Issac, RB	88	Brazile, WR
36	Smith, FB	89	Horace, TE
40	Larry, SS	90	Lewis, L
41	E. Berry, RB	91	Mosley, L
42	T. Weatherspoon, RB	92	Sammons, L
43	Craddock, RB	93	Burton, L
44	Whiteside, RB	94	Berry, L
45	Hardeman, RB	95	Thompson, L
50	Ellery, OC		
51	Brown, C		
52	Nelson, C		
53	Jackson, DB		
54	Harland, OG		
55	Bennett, L		
60	Pennbacker, DE		
61	M. Richardson, DE		
62	Montgomery, DE		
64	L. Weatherspoon, OG		

OFFENSE

No.	Name	Pos.
85	MARK McDOWELL	TE
72	LARRY BELL	LT
68	JACKIE WOODS	LG
54	JIM TALLEY	C
61	MAC ANDERSON	RG
79	LOUIE HALL	RT
42	RICHARD AKERS	WB
20	DUDLEY SLICE	SE
40	CRAIG POWELL	TB
15	TERRY SKINNER	QB
35	GARY BOWERS	FB

EAST TEXAS STATE

DEFENSE

75	CHARLES SWIST	LT
76	RONNIE GANT	LG
64	JOE PETRINO	RG
73	OBIE WILSON	RT
58	STEVEN WADE	SLB
36	DAVID STEWART	MLB
38	JAMES ADDY	WLB
23	AL JONES	LC
41	KENNEY BEAMON	S
44	AUTRY BEAMON	S
21	TIM COLLIER	RCB

7	Cox, QB	78	Mott, OG-C
12	Hill, QB	79	Hall, OT-DT
13	Kleinmeier, QB-P	85	McDowell, TE
14	Feuchter, QB-TE	87	Carroll, TE
15	Skinner, QB	89	Tilton, LB-TE
18	Allen, PK		Camp, QB
20	Slice, SE		Farris, RB
21	Collier, CB		Giddens, QB
23	Jones, CB		Shaw, RB
24	Hawkins, S-P		
25	Bell, WB		
28	Johnson, CB		
31	Barker, LB		
33	Torrence, CB		
34	Thompson, TB		
35	Bowers, FB		
36	Stewart, LB		
38	Addy, LB		
40	Powell, TB		
41	Beamon, S		
42	Akers, WB		
44	Beamon, S		
50	Fulbright, TE-LB		
51	Kirk, DT		
54	Talley, C		
55	Smith, C		
58	Wade, LB		
61	Anderson, OG		
62	Gaw, DG		
63	Peterson, LB		
64	Petrino, DS		
65	Napier, DG		
66	Thraikill, LB		
68	Woods, OG		
72	Bell, OT		
73	Wilson, DT		
75	Swist, DT		
76	Gant, DG		
77	Williams, OG		

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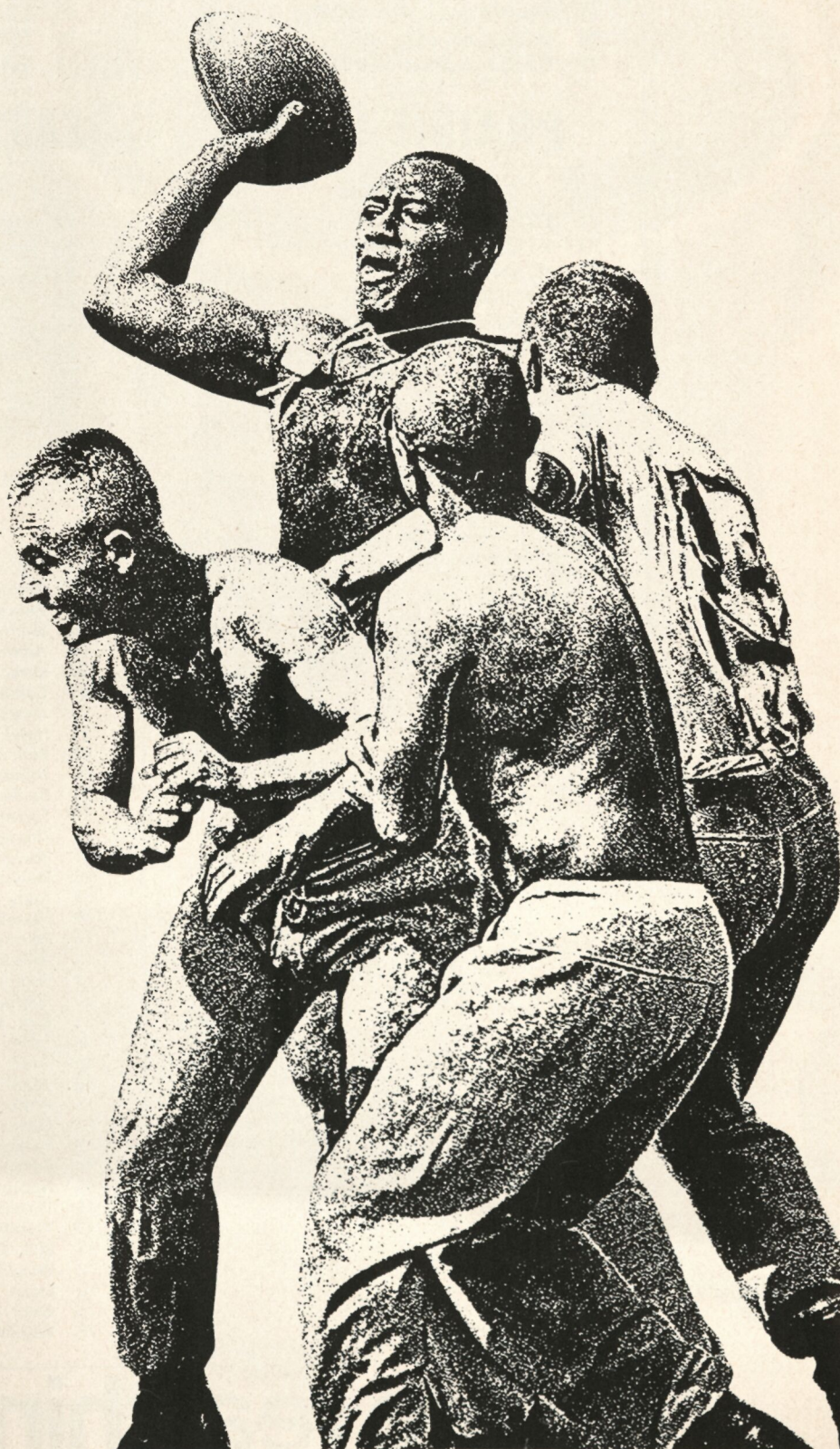
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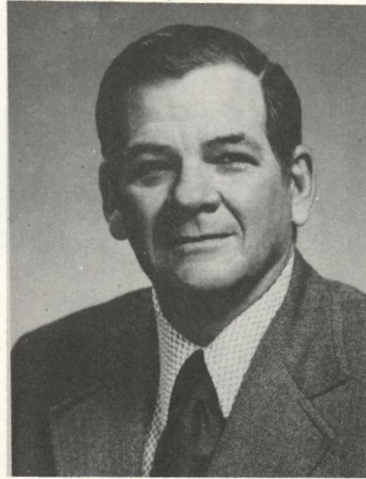
EAST TEXAS STATE FOOTBALL ROSTER

No.	Player, Position	Ht.	Wt.	Class	Exp.	Hometown [High School]
7	Eddie Cox, QB	6-2	180	Fr.	HS	Miami, Fla. (Msgr. Pace)
12	Bill Hill, QB	5-11	175	Jr.	2L	Dallas (Jefferson)
13	George Kleinmeier, QB-P	6-2	205	Jr.	1L	Sayville, N.Y.
14	Mark Feuchter, QB-TE	6-3	180	Fr.	RS	Southlake (Carroll)
15	Terry Skinner, QB	6-0	180	Fr.	RS	Forney
18	Leonard Allen, PK	5-9	175	Soph.	1L	Dallas (Kimball)
20	Dudley Slice, SE	5-10	165	Sr.	3L	Dallas (Jefferson)
21	Tim Collier, CB	6-2	170	Jr.	2L	Dallas (South Oak Cliff)
23	Al Jones, CB	6-1	170	Soph.	1L	Sweeny
24	Ray Hawkins, S-P	6-1	170	Jr.	1L	Commerce
25	Steve Bell, WB	6-1	185	Soph.	Sqd.	Lone Oak
28	Chuck Johnson, CB	5-11	170	Sr.	3L	Killeen
31	Brad Barker, LB	5-10	185	Jr.	Sqd.	Greenville
33	Larry Torrence, CB	5-10	180	Soph.	1L	Texarkana (Edison)
34	Aundra Thompson, TB	6-2	185	Jr.	2L	Richardson (Berkner)
35	Gary Bowers, FB	6-1	213	Soph.	1L	Waco (Waco High)
36	David Stewart, LB	6-0	230	Jr.	1L	Sulphur Springs
38	James Addy, LB	6-0	185	Jr.	2L	Simms (Bowie)
40	Craig Powell, TB	6-0	196	Sr.	1L	Fort Worth (Trimble Tech)
41	Kenny Beamon, S	6-2	200	Soph.	1L	Kaufman
42	Richard Akers, WB	6-0	180	Sr.	2L	Sherman
44	Autry Beamon, S	6-2	195	Sr.	3L	Kaufman
50	Jerry Fulbright, TE-LB	6-2	204	Fr.	HS	Paris
51	Buddy Kirk, DT	6-1	215	Jr.	Trans.	Corsicana
54	Jim Talley, C	6-3	235	Sr.	3L	Wichita Falls (Hirschi)
55	Steve Smith, C	6-5	235	Fr.	RS	Rhome (Boyd)
58	Steve Wade, LB	6-3	210	Jr.	1L	Grand Prairie (Grand Prairie)
61	Mac Anderson, OG	6-5	210	Soph.	Sqd.	DeKalb
62	Lee Gaw, DG	5-11	215	Soph.	1L	Marshall
63	Charles Peterson, LB	6-0	190	Fr.	RS	Dallas (Bishop Dunne)
64	Joe Petrino, DG	6-3	235	Soph.	Trans.	Oakdale, N.Y. (Connetquot)
65	Rhondal Napier, DG	5-11	260	Fr.	HS	Waco (Waco High)
66	Billy Thraikill, LB	6-1	205	Soph.	Sqd.	Duncanville
68	Jackie Woods, OG	6-0	215	Sr.	3L	Mineola
72	Larry Bell, OT	6-4	275	Soph.	RS	Abilene (Abilene High)
73	Obie Wilson, DT	6-4	190	Soph.	1L	Sherman
75	Charles Swist, DT	6-4	230	Soph.	Trans.	Luling
76	Ronnie Gant, DG	6-3	270	Soph.	1L	Seagoville
77	Lester Williams, OG	6-5	211	Jr.	2L	Dallas (Madison)
78	James Mott, OG-C	6-2	220	Jr.	Trans.	Crowley
79	Louie Hall, OT-DT	6-3	230	Jr.	Trans.	Breckenridge
85	Mark McDowell, TE	6-4	215	Jr.	Trans.	Paris
87	Bill Carrol, TE	6-4	205	Jr.	1L	Waco (University)
89	Gary Tilton, LB-TE	6-2	195	Fr.	RS	Commerce
	Freddie Camp, QB	6-0	175	Fr.	HS	Gilmer
	David Farris, RB	6-0	192	Fr.	HS	Dallas (Hillcrest)
	Terry Gibbens, QB	6-3	185	Fr.	HS	Talco (Rivercrest)
	Leo Shaw, RB	5-10	165	Fr.	HS	Wilmer-Hutchins

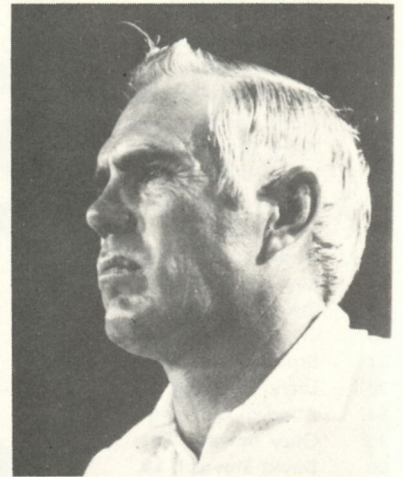
EAST TEXAS STATE UNIVERSITY



DR. F. HENDERSON, McDOWELL
President



DR. JESSE J. HAWTHORNE
Athletic Director
(NAIA District Chairman)



ERNEST HAWKINS
Head Football Coach

AERIAL VIEW OF ETSU CAMPUS



COACHING STAFF— ETSU

BOBBY FOX
Assistant Defensive Coach

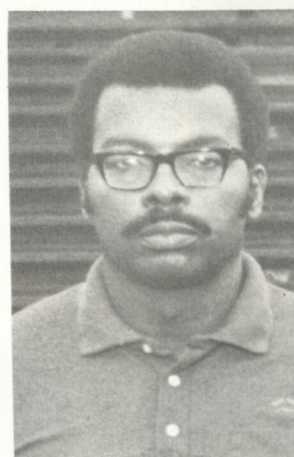
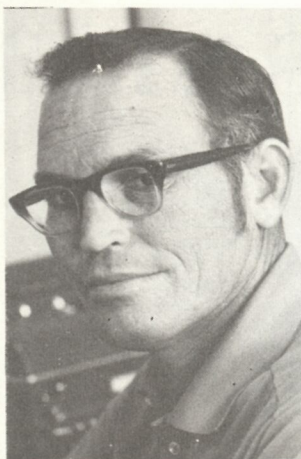
C. W. "BOLEY" CRAWFORD
Assistant Offensive Coach

RALPH BURNS
Assistant Defensive Coach

JIM WALKER
Assistant Football Coach

CHARLES GOODALL
Assistant Defensive Coach

DELMER BROWN
Head Trainer



LONE STAR CONFERENCE

BRIEF HISTORY

The Lone Star Conference came into existence on April 25, 1931. The schools had been members of the old Texas Intercollegiate Athletic Association (TIAA), which had 15 or 16 colleges playing for either on east or west zone championship, with these two winners meeting for the TIAA title. Charter members were East Texas State, Sam Houston, S. F. Austin, Southwest Texas, and North Texas; which withdrew in 1949. Trinity, the University of Houston, McMurry and Lamar have been members at one time or another.

The newest member is Abilene Christian. Besides the charter members and ACC, other schools in the LSC are Angelo State, Howard Payne, Sul Ross, Tarleton State and Texas A&I.

The Lone Star Conference is a member of the NAIA, and all conference champions are pledged to the NAIA national tournaments.

"A History of the Lone Star Conference with an Analysis of its Public Relations Program" (1967) has been written in thesis form by Robert Ward of ETSU. Copies have been distributed to each member school.

GRID CHAMPS

1932—North Texas State (ET fourth)
1933—East Texas State
1934—East Texas State
1935—East Texas, North Texas, SFA (tie)
1936—North Texas State (ET second)
1937—East Texas State
1938—East Texas State
1939—North Texas State (ET third)
1940—North Texas State (ET third)
1941—North Texas State (ET third)
1942—East Texas State
1946—North Texas State (ET tied for second)
1947—North Texas State (ET tied for second)
1948—Southwest Texas State (ET sixth)
1949—East Texas State
1950—Sul Ross State (ET fourth)
1951—East Texas State
1952—East Texas State
1953—East Texas State
1954—Tie East Texas, Southwest Texas
1955—Tie East Texas, Southwest Texas, Sam Houston
1956—Sam Houston State (ET sixth)
1957—East Texas State, Lamar Tech (tie)
1958—East Texas State
1959—East Texas, Texas A&I (tie)
1960—Texas A&I (ET tied for second)
1961—Sam Houston (ET fifth)
1962—Texas A&I (ET fifth)
1963—Southwest Texas (ET titled for second)
1964—Sam Houston State (ET sixth)
1965—Sul Ross (ET fifth)
1966—East Texas State
1967—Texas A&I (ET tied for fifth)
1968—Texas A&I (ET second)
1969—East Texas, Texas A&I (tie)
1970—Texas A&I (ET tied for fifth)
1971—Tie Southwest Texas, Howard Payne (ET fifth)
1972—East Texas State
1973—Abilene Christian

EAST TEXAS STATE LIONS

STARTING OFFENSE LINE-UP



Richard AkersWB
Mac AndersonOG
Larry BellOT
Gary BowersFB
Louie HallOD-DT
Mark McDowellTE

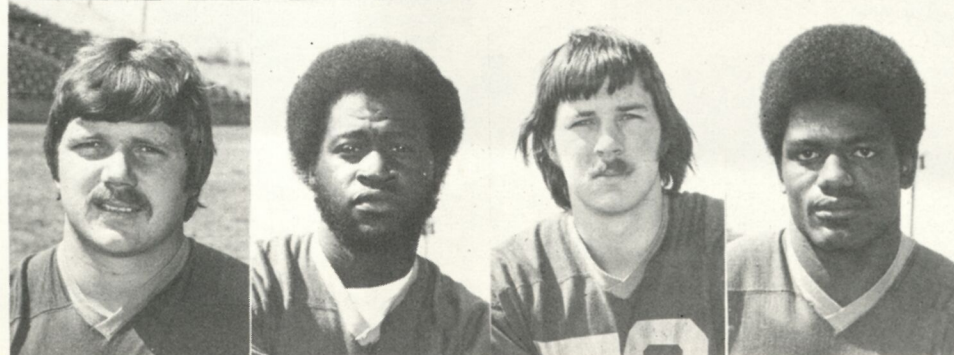
Craig PowellTB
Dudley SliceSE
Terry SkinnerQB
Jim TalleyC
Jackie WoodsOG
Offensive Captain



STARTING DEFENSE LINE-UP

James AddyLB
Autry BeamonS
Defensive Captain
Kenny BeamonS

Tim CollierTE
Ronnie GantDG
Al JonesCB
Joe PetrinoDG



David StewartLB
Charles SwistDT
Steve Wade
Obie WilsonDT



PV'S FAMED NROTC COLOR GUARD

SWAC FOOTBALL CHAMPIONS FROM THE BEGINNING TO THE PRESENT

1921—Wiley College	1948—Southern University
1922—Paul Quinn	1949—Southern University
1923—Wiley College	1950—Southern University
1924—Paul Quinn	1951—Prairie View
1925—Bishop College	1952—Prairie View
1926—Sam Houston	1953—Prairie View
1927—Wiley College	1954—Prairie View
1928—Wiley College	1955—Southern University
1929—Wiley College	1956—TSU, Wiley
1930—Wiley College	1957—Wiley College
1931—Prairie View	1958—Prairie View
1932—Wiley College	1959—Southern University
1933—Langston, PV, Wiley	1960—PV, Southern, Grambling
1934—Texas College	1961—Jackson State
1935—Texas College	1962—Jackson State
1936—Langston, Texas College	1963—Prairie View
1937—Texas College	1964—Prairie View
1938—Langston, Southern	1965—Grambling College
1939—Langston	1966—TSU, Southern Grambling, Arkansas
1940—Langston, Southern	1967—Grambling College
1941—No Champion (PV declared ineligible)	1968—Alcorn, TSU, Grambling
1942—Texas College	1969—Alcorn
1943—No Champion (War)	1970—Alcorn
1944—Wiley, Langston, Texas College	1971—Grambling
1945—Wiley College	1972—Jackson, Grambling
1946—Southern University	1973—Grambling, Jackson
1947—Southern University	

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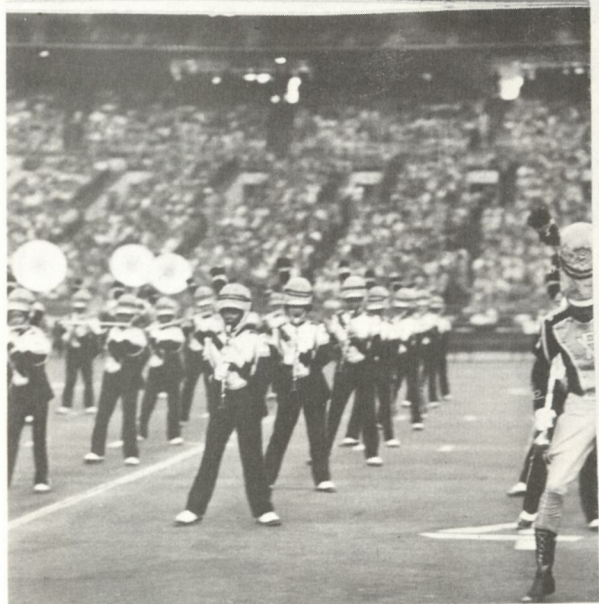
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SOUTHWESTERN CONFERENCE (SWAC)

BRIEF HISTORY

The Southwestern Athletic Conference had its beginning as an alliance of small Texas schools in the early twenties. By mutual agreement, representatives from Jarvis, Texas College, Bishop, Prairie View and Paul Quinn met for preliminary consideration of a series of recommendations in 1921. They later acted upon the recommendations, resulting in the formal organization of the SWAC.

The function of the conference, as stated at the time, was to legislate the management and control of all intercollegiate athletics of the schools represented. With the exception of Prairie View charter membership was composed exclusively of church affiliated schools.

Later, Langston (Okla), Arkansas AM&N and Southern University were added by election. They were followed by Grambling, Alcorn A&M and Jackson State in the late fifties.

Wiley College, Marshall, Texas, the only church affiliated school holding membership in the league, dropped out in mid-summer of 1969 and was replaced by Mississippi Valley State, Itta Bena.

Today, the SWAC ranks as one of the nation's strongest small-college leagues. Conference teams have won national championships in basketball, baseball and track. The SWAC also ranks as one of the most prolific producers of professional football players, with Grambling placing next to Notre Dame in the number of active players.

Prairie View is the only charter member left in the conference.

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MISS PV COURT — Miss Jackie Washington, Miss Prairie View, is at center. Her court includes Gwendolyn Malone (left) and Delores Clark (right).



Head PV Black Fox, Shirley Perkins, gets lift from Panther David Shaw, left, and All-SWAC Quarterback Steve Francis.

1974 SWAC COMPOSITE SCHEDULE

- September 7 Jackson State vs. Morgan State at Philadelphia, Pa. 2 P.M.
- September 14 **Prairie View vs. East Texas State at Cotton Bowl, 8 P.M.**
Texas Southern vs. Sam Houston at Astrodome, 7:30 P.M.
Mississippi Valley vs. Ala. A&M at Itta Bena, Miss., 7:30 P.M.
Grambling vs. N.West State at Shreveport, 7:30 P.M.
Southern at Tuskegee, 8 P.M.
- September 21 **Prairie View at Jackson State, 1 P.M.**
Southern at Texas Southern, 2 P.M.
Alcorn at Grambling, 1:30 P.M.
MVS at Un. Ark. Pine Bluff, 8 P.M.
- September 28 **Prairie View at Southern, 6:30 P.M.**
Texas Southern at Tennessee State, 7:30 P.M.
Alcorn vs. N. Carolina Central, at Alcorn, 2 P.M.
Grambling vs. Morgan State at Washington, D.C., 2 P.M.
Miss. Valley at Jackson (Homecoming), 7:30 P.M.
- October 5 **Prairie View vs. Grambling at Cotton Bowl, 8 P.M.**
Southern at Miss. Valley, 8 P.M.
Alcorn at So. Carolina State, 7:30 P.M.
Jackson vs. U. Neb.-Omaha at Jackson, 7:30 P.M.
- October 12 **Prairie View at Univ. of Nevada at Las Vegas, 8:15 P.M.**
Texas Southern at Alcorn, 2 P.M.
Tennessee State at Grambling, 7:30 P.M.
Jackson State at Bishop, 7:30 P.M.
Southern at Univ. Ark.-Pine Bluff, 7:30 P.M.
- October 19 Bishop at Texas Southern, 7:30 P.M.
Grambling at Miss. Valley, 1:30 P.M.
Jackson State at Southern, 6:30 P.M.
- October 26 **Prairie View vs. Bishop at Dallas, 7:30 P.M.**
Southern at Alcorn, 1:30 P.M.
Jackson State at Grambling, 2 P.M.
Mississippi Valley at Texas Southern, 7:30 P.M.
- November 2 **Prairie View at Miss. Valley Homecoming, 1 P.M.**
Bishop at Alcorn (Homecoming), 1:30 P.M.
Grambling at Texas Southern (Dome), 7:30 P.M.
Jackson at Bethune-Cookman, Tampa, Fla., (TBA)
Southern at Univ. of Nebraska-Omaha, 8 P.M.
- November 8 Southern at Los Angeles State, 8 P.M.
- November 9 **Univ. of Ark.-Pine Bluff at Prairie View Homecoming, 2 P.M.**
Texas Southern at Jackson, 7:30 P.M.
Grambling at No. Carolina St., 2 P.M.
Alcorn at Mississippi Valley, 1:30 P.M.
- November 16 **Alcorn at Prairie View, 2 P.M.**
Norfolk State at Grambling, 1:30 P.M.
Jackson State at Morris Brown, 1:30 P.M.
Florida A&M at Southern, 6:30 P.M.
Texas Southern at Langston (TBA)
- November 23 **Prairie View vs. Texas Southern (Astrodome), 7:30 P.M.**
Jackson State at Alcorn, 1:30 P.M.
Mississippi Valley at Bishop, 2 P.M.
- November 30 Grambling vs. Southern at New Orleans, 2 P.M.



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OCTOBER 5

8:00 p.m.

PRAIRIE VIEW

vs.

GRAMBLING

COTTON BOWL

DALLAS

1974 PRAIRIE VIEW SCHEDULE

Date	Opponent	Site	Time
Sept. 14	East Texas State★	Dallas (Cotton Bowl)	8:00 p.m.
Sept. 21	Jackson State★	Jackson, Miss.	1:00 p.m.
Sept. 28	Southern★	Baton Rouge, La.	6:30 p.m.
Oct. 5	Grambling★	Dallas (Cotton Bowl)	8:00 p.m.
Oct. 12	Univ. of Nev.	Las Vegas, Nevada	8:15 p.m.
Oct. 26	Bishop College	Dallas, Texas	7:30 p.m.
Nov. 2	Miss Valley State★	Itta Bena, Miss.	1:30 p.m.
Nov. 9	Univ. Ark.-Pine Bluff (HC)	Prairie View, Texas	2:00 p.m.
Nov. 16	Alcorn★	Prairie View, Texas	2:00 p.m.
Nov. 23	Texas Southern★	Houston (Dome)	7:30 p.m.

*PV Home team at Neutral Site

HC Homecoming

★ Conference game

1973 PRAIRIE VIEW RESULTS

Opponent	Site	We	They
Jackson State	Prairie View	7	32
Southern	Baton Rouge, La.	0	9
Grambling	Grambling, La.	12	37
Univ. Arkansas	Pine Bluff, Ark.	7	7
Texas Lutheran (HC)	Prairie View, Texas	17	7
Bishop	Dallas (Cotton Bowl)	25	3
Mississippi Valley	Itta Bena, Miss.	6	13
Alcorn	Lorman, Miss.	0	44
Texas Southern	Houston (Dome)	14	41

Tackle some Gusto.

